



Dialware



Research Professionals



The industry's first mobile dial-testing solution for researcher professionals and enterprises.

Our software turns every mobile phone into a dial that audiences use to react to content.

This solution enables you to gain detailed insights into audience reactions to audio and video content. And it is faster, easier, and more affordable than traditional solutions.

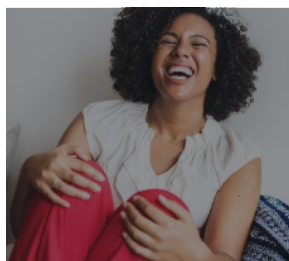
The Dialware proprietary platform and support team provide researchers with guidance throughout the entire process, from ideation to testing to analyzing the results. Still, you maintain complete control of your test, sample, and results.

- ***Break-down respondent reactions to content moment-by-moment.***
- ***Uncover nuanced insights about the impact of content on audiences - from on-screen personalities to messaging to production decisions.***
- ***Use our built-in audience panels to reach a targeted testing audience, or bring your own third-party panel for complete control of your sample.***
- ***Test content from a variety of sources to establish baseline metrics and control groups.***

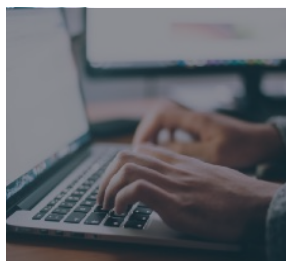


Dialware For Research Professionals

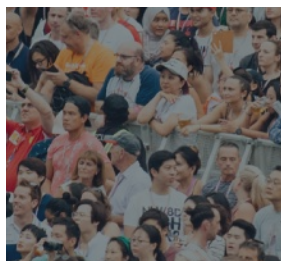
With Dialware's platform, you can capture detailed insights into the nuances of audience reactions to content.



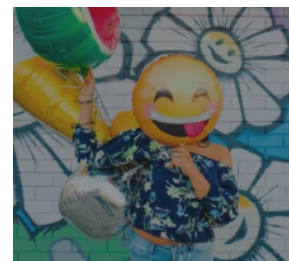
Key moments
that spike
response levels



Built-in post-
content
surveys



Audience
segmentation



Proprietary
sentiment
markers

Executive Contacts

Company

Dialware

Dialware

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